

Atmaj

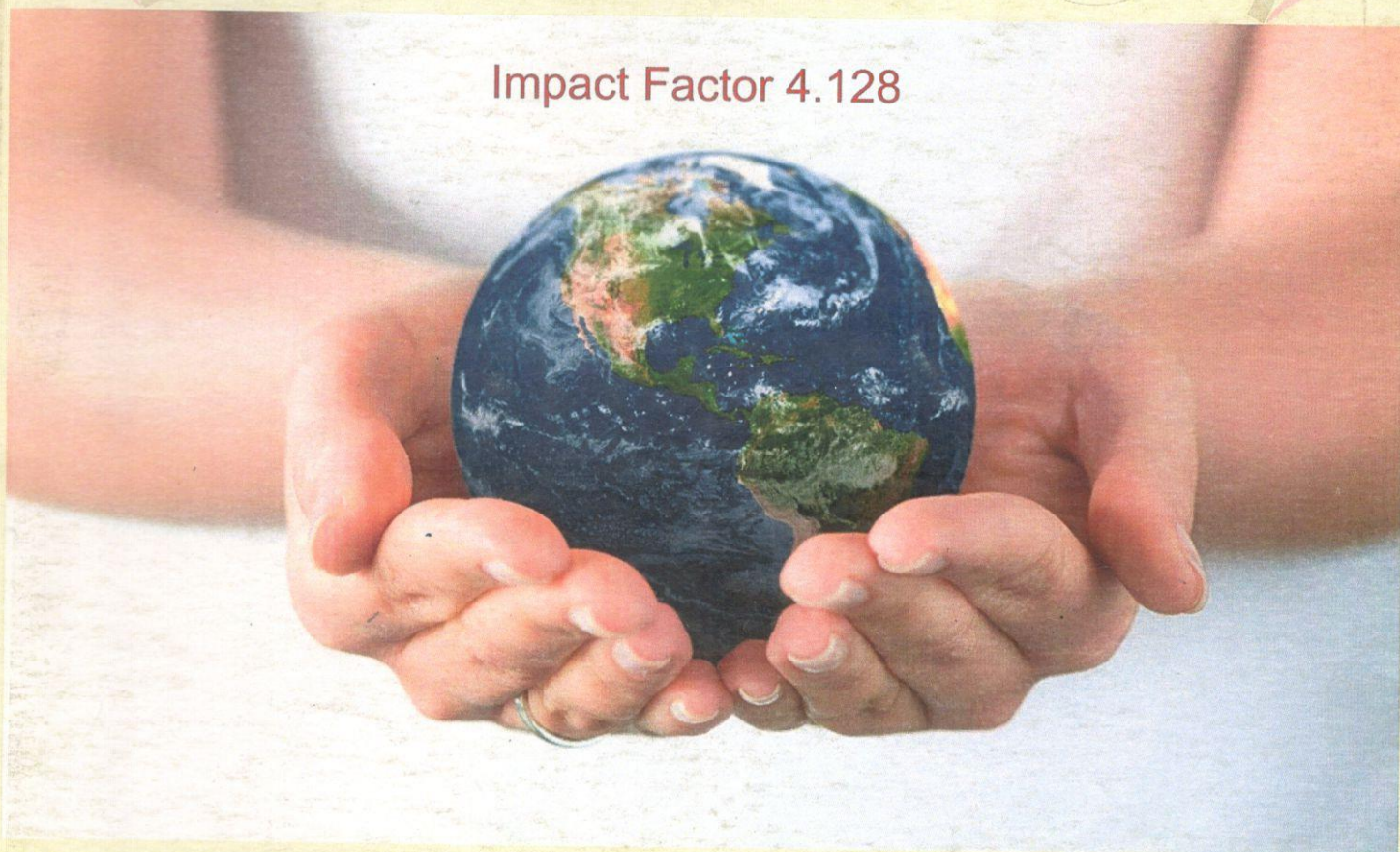


Academic Research Journal

An International Peer-Reviewed Research Journal

ISSN: 2348 - 9456

Impact Factor 4.128



Volume-XII, Issue -I, July-Dec. - 2019

Editor-In-Chief

Dr. Dilkhush Patel



NATIONAL INSTITUTE OF SCIENCE COMMUNICATION
AND INFORMATION RESOURCES
(Council of Scientific and Industrial Research)
14, Satsang Vihar Marg, New Delhi 110 067



Ms. V. V. Lakshmi, Head, National Science Library
Phone: 91-11-2686 5759
E-mail: vlakshmi@niscsir.res.in website: www.niscsir.res.in

NSL/ISSN/INF/2014/943

Dated: April 25, 2014

Prof. Tushar Brahbhatt
V.N.S. bank Ltd.
Arts and Commerce College
Vadnagar Gujarat

Dear Sir/ Madam,
We are happy to inform you that the following serial(s) published by you has been registered and assigned ISSN (Print)

ISSN 2348 – 9456 Atmaj Acadmic Reseach Journal

It is important that the ISSN should be printed on every issue preferably at the right hand top corner of the cover page.
The Indian National Centre will be responsible for monitoring the use of ISSN assigned to Indian Serials and for supplying up to-date data of the same to the International Centre for ISSN, Paris. For this purpose we request you to send us the forth coming issue of your serial on complimentary basis.

We solicit your co-operation in this regard.

Yours sincerely

V. V. Lakshmi
(V.V. Lakshmi)
Head
National Science Library

Please don't forget to send a sample issue of the journal/URL with ISSN printed on it.


Contact : Ms. Shobhna Vij
e-mail : issn.india@niscsir.res.in
phone : 011-26516672



CERTIFICATE



This is to certify that
Atmaj Academic Research Journal
has scored a Publication Impact Factor (PIF) of
4.128 for the year **2018**
Powered by
International Institute of Organized Research (I2OR).


Chief Editor

i2or.com
editor.i2or@gmail.com

Content of the Table

| Sr. No. | Title of the Paper | Author | Page No. |
|---------|---|---------------------------|----------|
| 1 | A Study of Psychology Analysis in Sylvia Plath's Poetry | Dr. Kiritsinh P Thakor | 01 |
| 2 | A study on an impact of ICT (Information Communication Technology) on Service Quality of Library management: A Qualitative approach | Kajal Hasmukhbhai Patel | 04 |
| 3 | Modern and Value –concerns of Indian Drama: A Study of Gurcharan Das' 9 Jakhoo Hill | Jaypalsinh K. Bihola | 10 |
| 4 | Global Financial Crisis and Its Impact on India | Dr.D.N Patel | 15 |
| 5 | A case study on <i>Training & Its effectiveness L&T</i> | Patel Sujitkumar Asharam | 27 |
| 6 | Brand Transition Through Innovative Advertisements: HUTCH to VODAFONE | Patel Pragatiben Kanubhai | 35 |
| 7 | आधुनिक संस्कृत साहित्ये गुर्जरप्रदेशस्य हर्षदेवमाधवस्य प्रदानम् । | प्रा. रूमलीबेन एम. राठवा | 41 |
| 8 | 'वागीश्वरीकण्ठसूत्रम्' आधुनिक संस्कृत काव्यशास्त्रं नवसोपान | डॉ.मंजुला जे. वीरडिया | 47 |
| 9 | विक्रमोर्वशीयम्'માં અવસ્થા નિરૂપણ | દક્ષા શંકરલાલ પટેલ | 49 |
| 10 | ગાંધી વિચારમાં ઉચ્ચ શિક્ષણમાં હિન્દ સ્વરાજની વિભાવના | ડૉ. ઉર્વી એ. ભાવસાર | 57 |
| 11 | સિનેમા અને ગાંધીજી: કેટલાંક સંકેતો | ડૉ. હીરેન્દ્ર પંડ્યા | 63 |
| 12 | ષડ્વેદાંગનો સામાન્ય પરિચય | ડૉ. જાનકી બી. પટેલ | 67 |
| 13. | શિક્ષણ અને રોજગારી | પ્રો.ધરતી.એમ.જૈન | 76 |
| 14. | गुरु जम्भेश्वर के चिंतन में बाल कल्याण और नैतिक विकास | वैष्णव संगीता कुमारी | 80 |
| 15. | 'ઉત્તર ગુજરાતની લોકવાર્તાઓનું પ્રસંશનીય સંપાદન, "હેંડો વાત મોડીએ" | દિલીપ.વી. સેનમા | 84 |
| 16. | ઉશનસ્ ની કવિતામાં પ્રકૃતિ નિરૂપણ | મનસુરી રમીઝભાઈ ફકીરમહંમદ | 87 |
| 17. | CHETAN BHAGAT: EMERGING YOUTH ICON OF INDIA | Mr.Gajendra S.Patel | 92 |
| 18 | STUDY ON PHYSICAL FITNESS OF BASKETBALL AND KABADDI PLAYERS: INDIAN AND FOREIGN GAMES | MEHULKUMAR P. PATEL | 95 |
| 19 | Realism: A Metaphor for Dalit Literature | Dr. Kalpesh J. Parmar | 100 |
| 20 | ભારતીય દર્શન અને વિજ્ઞાન | પ્રો.દિનેશભાઈ આર.પટેલ | 103 |
| 21 | રેગ્યુલર કસરત કરનારા લોકોના શારીરિક અને માનસિક સ્વાસ્થ્ય પર અસર | ડૉ.રણજીતસિંહ બી. રાહોડ | 106 |
| 22 | વર્તમાન નવી શૈક્ષણિક નીતિ અને તેના પડકારો | પ્રો. રમીલાબેન કે. પટેલ | 111 |