Y. S. ARTS & K. S. SHAH COMMERCE COLLEGE

BA English Programme:

• Core Topics:

- o English Literature (Classical and Modern)
- English Language and Grammar
- o Literary Criticism and Theory
- o Poetry, Drama, and Prose
- Cultural and Postcolonial Studies

• Skill Development:

- o Emphasis on literary analysis and critical thinking
- o Practical writing and communication skills

• Cultural Exposure:

- o Study of English-speaking cultures and their literary traditions
- o Engagement with global and contemporary issues

• Applied Learning:

- Literary projects and presentations
- o Participation in discussions and literary events

• Career Preparation:

 Training for roles in teaching, writing, and media, and Civil Service Examination etc.

BA Gujarati Programme:

• Core Topics:

- o Gujarati Literature (Classical and Modern)
- o Gujarati Language and Grammar
- o Folk Literature and Cultural Studies
- o Gujarati Poetry, Prose, and Drama
- o Language and Linguistics

• Skill Development:

- o Emphasis on literary analysis and language skills
- o Practical exercises in writing and translation

• Cultural Exposure:

- o Study of Gujarati traditions, history, and social contexts
- o Engagement with contemporary issues through literature

• Applied Learning:

- o Projects on Gujarati literature and culture
- o Participation in literary events and discussions

• Career Preparation:

 Training for roles in education, translation, cultural sectors and Civil Service Examination etc.

BA Hindi Programme:

• Core Topics:

- o Hindi Literature (Classical and Modern)
- o Hindi Language and Grammar
- o Poetry, Prose, and Drama in Hindi
- o Hindi Linguistics and Language Development
- o Folk and Regional Literatures

• Skill Development:

- o Focus on literary appreciation and language proficiency
- o Practical assignments in writing and translation

• Cultural Understanding:

- o Study of Hindi-speaking cultures and traditions
- o Engagement with contemporary social issues

• Applied Learning:

- o Projects and presentations on Hindi literature
- o Participation in literary seminars and discussions

• Career Preparation:

 Training for roles in teaching, translation, media and Civil Service Examination etc.

BA Sanskrit Programme:

• Core Topics:

- o Sanskrit Literature (Classical and Medieval)
- Sanskrit Language and Grammar
- Vedic and Post-Vedic Texts
- Sanskrit Epics and Poetry
- o Indian Philosophy and Culture

• Skill Development:

- o Focus on classical language proficiency and literary analysis
- o Practical exercises in translation and interpretation

• Cultural Understanding:

- o Study of ancient Indian texts and cultural heritage
- o Engagement with traditional and philosophical contexts

• Applied Learning:

- o Projects on Sanskrit literature and ancient texts
- o Participation in cultural and academic discussions

• Career Preparation:

 Training for roles in teaching, translation, cultural preservation and Civil Service Examination etc.

BA Economics Programme:

• Foundation Courses:

- o Microeconomics and Macroeconomics principles
- o Indian Economy
- Quantitative Methods in Economics
- Development Economics
- International Economics

• Skill Development:

- o Emphasis on analytical and statistical skills
- o Introduction to economic research methods

• Applied Learning:

- o Case studies on current economic issues
- o Practical exercises and projects

• Co-curricular Activities:

- o Seminars and workshops
- o Participation in economic debates and discussions

• Career Preparation:

- o Focus on employability skills
- Exposure to real-world economic problems and solutions, and Civil Service Examination etc.

B.Com Programme Specifics:

• Core Subjects:

- Financial Accounting
- Business Law
- Corporate Accounting
- Cost Accounting
- o Taxation (Income Tax and GST)

• Skill Development:

- o Emphasis on accounting principles and financial management
- o Practical skills in using accounting software and tools

• Business Knowledge:

- o Understanding of business operations, management principles, and economics
- o Courses in marketing, entrepreneurship, and organizational behavior

Applied Learning:

- o Case studies and real-world business problems
- o Projects and presentations to enhance analytical skills

• Career Preparation:

- o Focus on employability through internships and industry exposure
- o Training in professional ethics and business communication

MA English Programme:

Advanced Topics:

- o Advanced Literary Theory and Criticism
- Major Literary Movements and Figures
- o Postcolonial and Comparative Literature
- o Research Methodology in English Studies
- o Advanced Studies in Genre and Form

• Research Orientation:

- o Emphasis on dissertation or extensive research project
- Advanced research and analytical skills

• Specialized Studies:

- o Exploration of niche areas in English literature
- o Study of theoretical and critical perspectives

• Applied Research:

- o Empirical research and case studies in English literature
- Engagement with contemporary critical issues

• Professional Skills:

o Preparation for academic, research, and literary professions

MA Hindi Programme:

• Advanced Topics:

- o Critical and Postcolonial Theories in Hindi Literature
- Major Literary Movements and Figures
- o Research Methodology in Hindi Studies
- Advanced Hindi Linguistics
- o Comparative Literature

• Research Orientation:

- o Emphasis on dissertation or research project
- Advanced critical analysis and research skills

• Specialized Studies:

- o In-depth exploration of specific literary genres and periods
- Study of theoretical frameworks

• Applied Research:

- o Case studies and research projects in Hindi literature
- o Engagement with literary criticism and advanced studies

Professional Skills:

o Preparation for academic, research, and literary roles

MA Gujarati Programme:

Advanced Topics:

- o Critical Theories in Gujarati Literature
- o In-depth Study of Major Literary Figures and Movements
- o Comparative Literature
- Research Methodology in Gujarati Studies
- Advanced Linguistics and Language Studies

• Research Orientation:

- o Emphasis on dissertation or research project
- o Advanced analytical and critical skills

• Specialized Studies:

- o Exploration of niche areas in Gujarati literature and linguistics
- o Study of historical and cultural contexts

• Applied Research:

- o Case studies and empirical research in Gujarati literature
- o Engagement with literary criticism and theory

Professional Skills:

o Preparation for academic, research, and cultural roles

MA Sanskrit Programme:

Advanced Topics:

- o Advanced Sanskrit Literature and Criticism
- Comparative Study of Classical Texts
- Research Methodology in Sanskrit Studies
- Indian Philosophy and Theological Studies
- o Advanced Linguistics and Grammar

• Research Orientation:

- o Emphasis on dissertation or research project
- Advanced analytical and critical research skills

• Specialized Studies:

- o In-depth exploration of specific texts and genres
- Study of philosophical and theological frameworks

• Applied Research:

- o Research projects and case studies in Sanskrit literature
- Engagement with classical and contemporary issues

Professional Skills:

o Preparation for academic, research, and cultural roles

MA Economics Programme:

• Advanced Theoretical Knowledge:

- Advanced Microeconomics and Macroeconomics
- Econometrics and Data Analysis
- o Economic Theory and Policy

• Specialized Topics:

- o Development Economics and Policy Analysis
- o International Trade and Finance
- o Public Economics and Environmental Economics

• Research Orientation:

- o Emphasis on research methodology
- o Dissertation or research project

• Practical Application:

- o Case studies and empirical research
- o Policy analysis and evaluation

Professional Skills:

- o Training in advanced quantitative techniques
- o Preparation for roles in economic research, policy analysis, and consulting