


Y.S.ARTS & K. S. SHAH COMMERCE COLLEGE

DEVGADH BARIA, DAHOD, GUJARAT, PIN – 389380

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Full Name Title/First Name/ Second Name/ Surname		DR. DIGNESH SHAILESHBHAI PANCHASARA		Photograph 	
Designation (Department)		ASSISTANT PROFESSOR (COMMERCE / ACCOUNTANCY)			
Address	Current	Y.S.ARTS & K. S. SHAH COMMERCE COLLEGE DEVGADH BARIA, DAHOD, GUJARAT, PIN – 389380			
	Permanent	1737-13, Sanskar Nagar, Near Gayatri Nagar, Gotri Road, Vadodara			
Contact No.		+91 7874122777			
Date of joining		08/10/2024			
Date of birth		04/12/1992	Employment No.		
Educational Qualifications					
Degree	Institution			Year	Remarks
B.Com.	The Maharaja Sayajirao University of Baroda, Vadodara			2013	
M.Com. (Marketing)	The Maharaja Sayajirao University of Baroda, Vadodara			2015	
PGDBA	The Maharaja Sayajirao University of Baroda, Vadodara			2016	
M.Com. (HRM)	The Maharaja Sayajirao University of Baroda, Vadodara			2018	
Ph. D.	The Maharaja Sayajirao University of Baroda, Vadodara			2022	
GSET	The Maharaja Sayajirao University of Baroda, Vadodara			2016	
Career Profile (Research & Teaching Experience)					
Organization/ Institution		Designation		Duration	Role
Parul University		Assistant Professor		1 Year 6 Months	UG & PG
Rai University		Assistant Professor		2 Years 6 Months	UG & PG
The Maharaja Sayajirao University of Baroda, Vadodara		Temp. Assistant Professor		2 Years 2 Months	UG & PG
Research areas of Interest					
Marketing Management, Service Marketing, Consumer Behavior, General Management					
Teaching areas of Interest					
Marketing Management, Service Marketing, Consumer Behavior, General Management, HRM					

Publications Profile
RESEARCH PAPER IN PEER REVIEWED / SCOPUS / UGC CARE JOURNAL – 11
CONFERENCE ORGANIZATION / PRESENTATIONS – 20
BOOKS PUBLICATION – 02
CHAPTERS PUBLICATION IN BOOKS / CONFERENCE PROCEEDINGS – 05
PARTICIPATION IN FDPS AND STTPS – 14
PARTICIPATION IN ONLINE SWAYAM COURSES AND MOOCS – 02
INVITED GUEST LECTURES IN SCHOOLS / COLLEGES / UNIVERSITIES – 05
Research Projects (Research Associate/Research Collaboration)

Awards and Distinctions

Sr. No.	Name of Award	Name of Organization	Date of Receiving
1	Prof. R. H. Pandya Academic Performance Award 2019	Parul University, Vadodara	25 th April, 2019
2	Global Outreach Management Award for Excellence in “Young Researcher in Marketing”	Global Outreach Management and Research Association, received at 4 th Global Outreach Management Research and Education Conference & Awards 2019	10 th August, 2019
3	“Bright Educator Award 2019” for Remarkable Contribution in the field of Marketing and HR	I2OR Association, received at 4 th International Convention on Interdisciplinary Research for Sustainable Development	10 th January, 2020
4	Academic Achiever Award, 2021	Rai University, Ahmedabad	7 th May, 2022

Administrative Assignments

- Coordinator of MIS system and Sports Department at Parul University.
- Member, Timetable Preparation Committee at Rai University.
- BBA & B.Com. (Hons.) Program (CBCS) Development at Rai University.
- Syllabuses of BBA & B.Com. (Hons.) Program (CBCS) Development at Rai University.
- Program Coordinator, B.Com (Hons.) at Rai University.
- University Coordinator, SWAYAM and MOOCs at Rai University.
- Start Up Activity Coordinator, Institute Innovation Council, Rai University.
- Departmental IQAC Committee Member at The M. S. University of Baroda.
- Member of Admission Committee at The M. S. University of Baroda.
- Member Secretary of GSET Crash Course, The M. S. University of Baroda.
- Member of Yuva Tourism Committee (Faculty level), The M. S. University of Baroda.

Association With Professional Bodies

Sr. No.	Name of the Association/Institution	Duration	Membership No. / ID	Level
1	University Commerce and Management Teachers' Association	Lifetime	1302	State Level (Gujarat)
2	Indian Commerce Association	Lifetime	G324	National Level
3	Indian Academic Researchers Association	Lifetime	031/2020	National Level
4	Centre for Education Growth and Research	Lifetime	LT979	National Level
5	Social Science and Humanities Research Association	Lifetime	SSHRA-M19321	International Level
6	Teaching and Education Research Association	Lifetime	TERA-M110401	International Level

Other Activities

Signature of Faculty Member

Y. S. Arts & K. S. Shah Commerce College
Devgadh Baria



Signature of I/C Principal

Y. S. Arts & K. S. Shah Commerce College
Devgadh Baria